

LET'S TALK: WHAT IS PERFORMATIVE ACTIVISM?

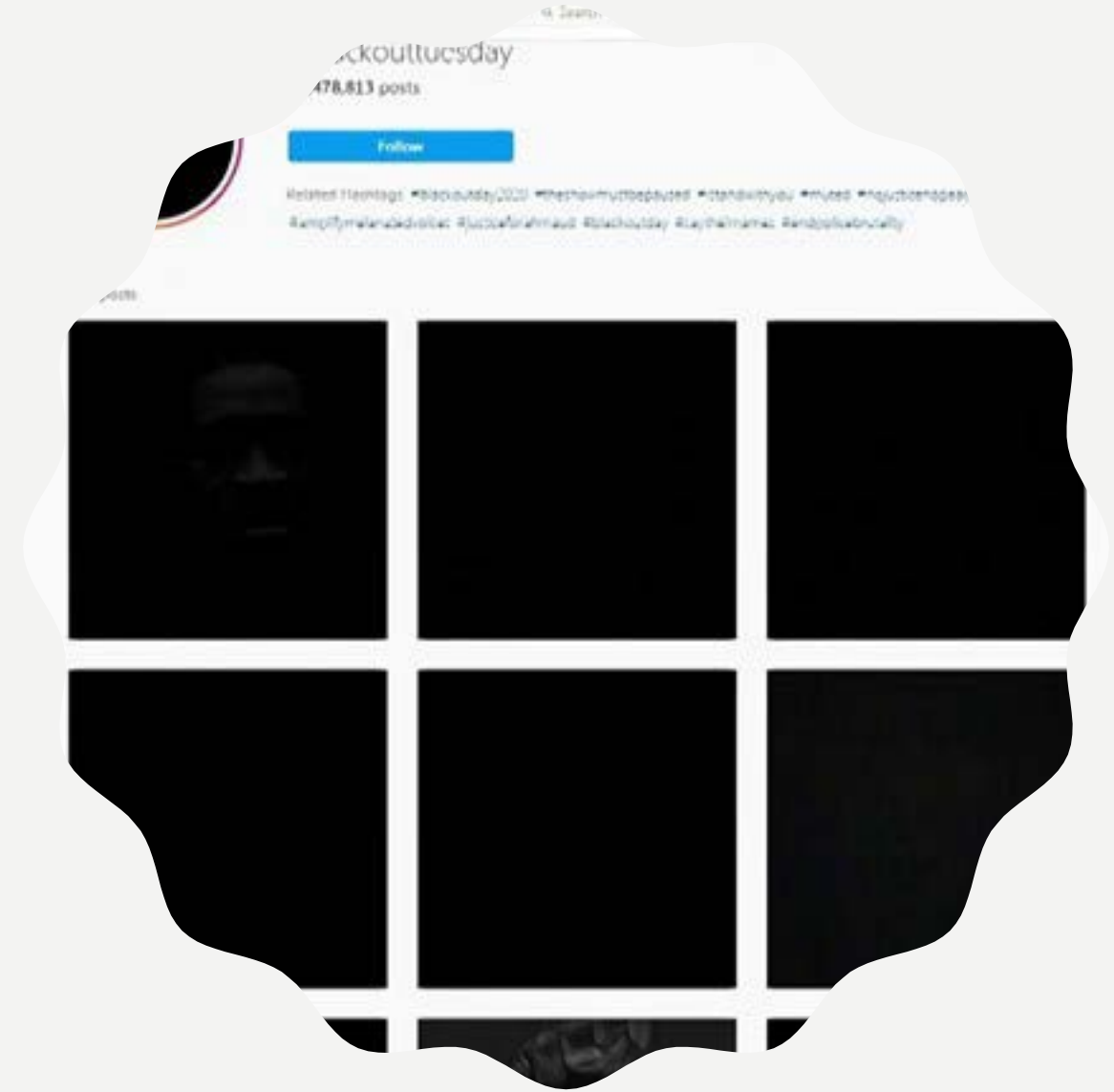
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PERFORMATIVE ACTIVISM

- Can best be defined as activism intended to boost the image of the ally rather than support the issue at hand
- Video
 - [Video](#)

HOW TO SPOT PERFORMATIVE ALLYSHIP

- The post is usually simple
- Usually uses words such as “outrage,” “disbelief”
- Doesn’t acknowledge the systemic issues that provide the context for the relevant tragedy



HERE'S HOW TO BE PRODUCTIVE

- Donating
- Protesting
- Sign petitions
- VOTE!!!!
- Check in with those around you
- If you witness an injustice SPEAK UP!!!
- Be introspective